

REPUBLIC OF IRELAND TERMS & CONDITIONS 2023

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1. GENERAL

For the avoidance of doubt, this General section applies to all categories of the competition that are included in the sections that follow (namely the following ROI categories: L'Oréal Colour Trophy Award 2023 L'Oréal Colour Trophy Star Award 2023).

PROMOTER: L'Oréal Professionnel Paris, a trading division of L'Oréal (UK) Limited, 255 Hammersmith Road, London, W6 8AZ.

By entering this competition, entrants will be deemed to be bound by and have accepted these terms and conditions.

English law applies and the English courts shall have exclusive jurisdiction over any proceedings in connection with this competition.

1.1 THE COMPETITION

- 1.1.1 The competition is open to all Irish residents, with the exception of (i) L'Oréal (UK) Limited employees, (ii) freelancer consultants engaged by L'Oréal (UK) Limited's Professional Products Division and (iii) immediate family members of an employee or freelancer consultant engaged by L'Oréal Professionnel Paris. If any of the above-mentioned excluded connections is discovered, the Promoter reserves the right to automatically disqualify the relevant entrant/team. For the avoidance of doubt, Guest Artists engaged by the Promoter are not included in the above mentioned excluded connections and may enter.
- 1.1.2 The competition opens on Wednesday 1 February 2023 and closes at 22:00 BST on Monday 17 April 2023. Entries must be received on or before 22:00 BST on Monday 17 April 2023. Any entries received after 22:00 BST on Monday 17 April 2023 will automatically be disqualified. The Promoter reserves the right to revise this date and extend the period for accepting entries to the competition in the event of circumstances arising beyond its reasonable control.
- 1.1.3 All team members and models used at all stages of the competition must be 16 years or over on the closing date of the competition Monday 17 April 2023. Any model or competitor, who is 16 years or over but under 18 years is required to have Parental/Guardian consent to compete in the competition. Promoter reserves the right to request written consent.
- 1.1.4 In the case of the Star category, the competition is open to all Irish residents (who are colourists) aged between 16 and (including) 25 on the closing date of entry, which is Monday 17 April 2023.
- 1.1.5 Entrants must only use L'Oréal Professionnel Paris colour and styling products on the model. This includes discontinued L'Oréal Professionnel Paris products as long as they are within the stated expiry date.
- 1.1.6 Entrants must truthfully and accurately complete their application. If an entrant supplies any untruthful, inaccurate or misleading details and/or information and/or have failed to abide by these terms and conditions, the entrant may be disqualified.
- 1.1.7 The Promoter will keep the COVID-19 pandemic under review and reserves the right to revise, extend or cancel any dates/elements of the competition in the event of circumstances arising beyond its reasonable control (including but not limited to circumstances relating to the COVID-19 pandemic). For example only, the Promoter may make such a decision owing to salon closures and government enforced lockdown restrictions resulting from the COVID-19 pandemic. For the avoidance of doubt, this includes the right to revise the format of any elements of the competition, for example, to revise the format of any element from being in-person to a virtual delivery. Any such decisions will be taken at the Promoter's sole discretion and any such changes to the competition will be communicated in due course by the Promoter.
- 1.1.8 It is the sole responsibility of the entrants to ensure that any activity carried out in relation to this competition, is carried out in strict adherence to the local and/or national government guidelines or rules on COVID-19 applicable to that entrant at the relevant time (and/or any other local and/or national government guidelines that may be in force at the relevant time). The Promoter is not responsible for any entrants' breach of any such guidelines or rules.

- 1.1.9 Entrants and any individuals in their party must adhere to the safety announcements and other rules and regulations of any venue including any COVID-19 rules and regulations.
- 1.1.10 The Promoter and any venue accept no responsibility for any loss, damage or theft of personal property.
- 1.1.11 It is the responsibility of the entrants to ensure their availability for all dates of the competition and throughout the overall competition period as required.
- 1.1.12 Entry to all categories is free.
- 1.1.13 All entrants must ensure that their chosen model has completed and signed a model release form in respect of all parts of the competition.
- 1.1.14 For any colour application, the model must have had an allergy alert test 48 hours before the colour application or have completed the L'Oréal 'Professional Safety' protocol.
- 1.1.15 The entrant salon must be located in the Republic of Ireland.
- 1.1.16 The entrant salon must be trading at the time of entry and all stages of the competition. If the salon is trading with L'Oréal (UK) Limited, it must be fully compliant with L'Oréal (UK) Limited's conditions of sale and credit terms at all stages of the competition.
- 1.1.17 In respect of any timings and deadlines of the competition, it is the responsibility of the entrants to allow sufficient time to meet such times and deadlines, including, by way of examples only: to factor in ample time in-case of traffic or public transport issues and to factor in any waiting time where there is a high volume of entrants.
- 1.1.18 The judges' decisions are final, and no correspondence or feedback will be entered into regarding any decisions.
- 1.1.19 If the prize (including any certificates) is declined or if a winner forfeits the prize under these terms and conditions, then the judges may at their absolute discretion select an alternative winner.

1.2 ENTRY REQUIREMENTS

For the avoidance of doubt, the information contained in this section (1.2 Entry Requirements) applies to all categories of the competition that are included in the sections that follow. In addition, there are more specific entry requirements under each category below.

- 1.2.1 Entrants must complete their entry form online on www.lorealcolourtrophy.ie
- 1.2.2 Entrants must upload their entry photo(s) which must be:
 - in either JPEG or PNG format
 - in portrait
 - 720px wide x 1080px high
 - in colour
 - no more than 1 year old at the date of entry
- 1.2.3 Entrants may not enter the same model photograph for more than one award category. Entrants may not enter the same model photograph as entered previously for this competition in any category.
- 1.2.4 Each team that enters must create a unique username and email address upon entry.
- 1.2.5 Incomplete, illegal, misdirected or late entries will not be valid. Proof of complying with these requirements will not be accepted as proof of receipt or entry. Responsibility cannot be accepted for lost, corrupted or delayed entries due to technical or connectivity problems or otherwise.
- 1.2.6 The team entering should consist of a maximum of 4 (four) people, which must include the colourist and model. The rest of the team can be made up of a stylist and/or makeup artist. An individual may enter in a dual role as both a colourist and stylist within the team.
- 1.2.7 A salon can enter multiple teams across and/or in each of the 4 (four) Republic of Ireland competition categories.
 - There are two (2) Republic of Ireland award categories: 1) L'Oréal Colour Trophy Award and 2) L'Oréal Colour Trophy Star Award. Additionally, there are two joint categories for UK and Republic of Ireland: 1) L'Oréal Colour Trophy Future Talent Award and 2) L'Oréal Colour Trophy Moving Image Award.
 - The above four categories constitute the Republic of Ireland award categories (for the purpose of these Terms and Conditions).
 - Each team must be comprised of a unique set of individuals therefore, no individual can enter in more than one team, whether in the same or different role, or across category (or country).
 - For the avoidance of doubt, there are also additional separate UK award categories not detailed here.
- 1.2.8 For the avoidance of doubt:
 - An individual can only enter one (1) out of the above listed four (4) competition categories.
 - An individual can only enter one (1) team, within one (1) chosen category.
 - An individual may enter in a dual role as both a colourist and stylist within the team.
- 1.2.9 An individual who has accepted to judge the competition in any category is not permitted to enter the competition in any category. For the avoidance of doubt, team members of the judge (by way of example, their workplace salon colleagues) may enter.
- 1.2.10 For the avoidance of doubt, individuals cannot be repeated in the Future Talent category nor the Moving Image category.

1.2.11 The colourist and stylist (as applicable) must get the consent of the salon owner(s) to enter.

Entrant Roles

1.2.12 The colourist and stylist full names (as applicable) must be confirmed in the online entry form and must remain the same throughout the competition. They cannot change and they cannot swap roles after entry. Proof of ID, such as passport or driver's license will be checked by L'Oréal Professionnel Paris staff to verify the team names at the Grand Final stage.

1.2.13 If, after entry, the stylist is unable to be a part of the competing team (whether they leave the salon or for any other reason), the colourist can continue on their own but must not include a new stylist in the team. If the colourist cannot continue to be a part of the competing team (whether they leave the salon or for any other reason except for as outlined in 1.2.16 below), then the team will be disqualified. If an individual enters in a dual role as both stylist and colourist and is unable to continue to be part of the competing team, then the team will be disqualified.

1.2.14 Should a team be successful after the Photographic Entry stage and go through to the Grand Final stage, they are not required to recreate the winning look from the Photographic Entry stage. Therefore, the model, clothes, make-up and hairstyle may change between the Photographic Entry stage and the Grand Final stage.

1.2.16 In the event that either the colourist or stylist contracts COVID-19 during any stage of the competition, then the team may continue, and the remaining member attend the relevant event. There must be at least one representative from the original team member names provided. Such rule may be subject to the provision of any evidence that may be requested by the Promoter (including but not limited to a positive COVID-19 result).

1.2.17 In respect of all live stages where entrants are expected to compete in a live hairdressing environment, if the competing team (i.e., the individual(s) in the roles of colourist and stylist) contract COVID-19 and cannot attend, then the team will be disqualified.

1.2.18 The Promoter may take a decision to deviate from the above rules (any rules relating to the individuals within a team/Entrant Roles) in the case of exceptional circumstances to be communicated by the entrant to the Promoter (such as death, disability or serious illness). Deviation from such rules, if any, is to be determined at the Promoter's sole discretion. If applied by the Promoter, any such discretion may be subject to a request for evidence.

1.2.19 At any point in the competition, teams should be prepared to answer questions from the judges and must be prepared to answer L'Oréal Professionnel Paris Education Team Members about their colouring technique and products used.

1.2.20 All stages of the competition will be judged by a panel of minimum three hairdressing industry leaders.

1.2.21 A list of the entrants successfully through to the next stage after photographic stage can be obtained by looking on www.lorealcolourtrophy.ie from 5pm on Friday 28 April 2023.

1.2.22 All entrants will be notified whether they have gone through to the next stage after photographic entry stage by email by Wednesday 3 May 2023.

1.3 GRAND FINAL TICKETS

1.3.1 The L'Oréal Colour Trophy Grand Final will take place on Monday 19 June 2023 at Royal Dublin Society, Hall 4, Anglesea Road, Ballsbridge, Dublin 4, D04 AK83, Ireland.

1.3.2 Each team that is successful after the Photographic stage, will become a Grand Finalist and each Grand Finalist team member (excluding the model and make-up artist, if any) will be given a free ticket (maximum 2 per team for the individual(s) in the roles of colourist and stylist) to attend the Grand Final at the above venue.

1.3.3 These tickets are strictly non transferrable.

1.3.4 For the avoidance of doubt, in the event of disqualification or a breach of these Terms and Conditions, such free ticket(s) may be forfeited (at the Promoter's discretion).

1.3.5 The model will not require a ticket as they will remain backstage at the awards event and will only be presented onstage during the show. The Promoter will provide reasonable subsistence for the model backstage at the event.

1.3.6 For the avoidance of doubt, the make-up artist (if any) does not receive a free ticket to the L'Oréal Colour Trophy Grand Final.

1.4 PRIZES

1.4.1 Prize(s) (including any certificate(s)) are awarded to the winning salons rather than individuals within a team and if any members of the winning team leave their salon or are deemed by the Promoter to have breached these Terms and Conditions, they forfeit their prizes.

1.4.2 In the case of the Star Award category: this is a competition for individuals only and the prize (including any certificate(s)) will be awarded to the salon of the individual colourist in conjunction with the individual colourist. If the individual colourist leaves their salon they forfeit their prize experience (including any certificate(s)).

1.4.3 All prizes must be claimed during the salon's winning year from 19 June 2023 to 18 June 2024.

1.4.4 The prizes (including any certificates) are as stated and there are no alternatives or cash substitutes.

1.5 USAGE RIGHTS

- 1.5.1 Entrants grant L'Oréal (UK) Limited with a transferrable, exclusive, worldwide, royalty free and perpetual license in all copyright, moral or other rights under the Copyright, Design and Patents Act 1988 to use the photos and any materials, videos and images generated during the L'Oréal Colour Trophy competition (whether they proceed to later stages of the competition or not) for any purpose whatsoever (including without limitation, use on L'Oréal Professionnel Paris websites, social media pages (e.g. Facebook, Tik Tok and Instagram) and blogs, promotion of the L'Oréal Colour Trophy event, PR content print and online, editorial, advertising and advertorial content, trade press and 2023/2024 competition promotion print and online and educational or internal purposes, etc.).
- 1.5.2 In consideration for the opportunities, exposure and experience granted by L'Oréal (UK) Limited, the winning salon and team agree to grant L'Oréal (UK) Limited a transferable, exclusive, worldwide, royalty free licence in all copyright, moral and other rights created during the competition and prize year and agree to sign a release and consent form to be provided by the Promoter.
- 1.5.3 The winning salons and team members must be prepared to take part in publicity accompanying or resulting from the competition. No additional compensation will be awarded for such promotional activities.
- 1.5.4 At its sole discretion (to be communicated by the Promoter if applicable), the Promoter may decide to allow salons to use its images. Any images supplied by the Promoter to any salon must always be credited to L'Oréal Professionnel Paris L'Oréal Colour Trophy when being used for any purpose whatsoever.

1.6 OTHER

- 1.6.1 The Promoter reserves the right in its absolute discretion to either cancel at any stage or amend, add to or waive any of these terms and conditions and will take into account questions of fairness. The Promoter reserves the right to cancel the competition (or any elements of the competition) at any stage in the event of circumstances arising beyond its reasonable control.
- 1.6.2 The Promoter reserves the right in its absolute discretion to disqualify any individual who conducts themselves in any manner that may bring L'Oréal (UK) Limited, its affiliates or its products into disrepute. This includes, but is not limited to, bullying or aggressive behaviour towards others (for example only - threats or violence towards members of staff, crew, other entrants and/or venue staff), racism, homophobia, misogyny and/or religious intolerance.
- 1.6.3 Respect for the individual is a fundamental part of L'Oréal's guiding values and principles. The Promoter believes in the value of difference and diversity. The Promoter categorically rejects all forms of unlawful discrimination, both in thought and deed. No entrant shall suffer discrimination because of gender or gender reassignment, gender expression, trans-gender, age, disability, sexual orientation, marital or registered civil partnership status, pregnancy or maternity, religion or belief, or race.
- 1.6.4 The Promoter will process personal data in accordance with its Privacy Policy.

2. L'ORÉAL COLOUR TROPHY AWARD 2023

2.1 THE 2023 BRIEF

- Entrants must create a well-executed, inspirational and modern colour look on any model, of any gender or any gender identity of any hair type. This must be complemented by a beautiful style, finish and total look taking inspiration from upcoming trends. Entrants can interpret this as they see fit, but the final look must share the same values as L'Oréal Professionnel Paris. These are:
 - Fashion: Taking inspiration from trends
 - Innovation: Classic elements, with a brand-new twist
 - Pioneering: A colour that could be a future trend
- The work presented must always be exceptionally executed and technically correct.
- Wefts, weaves and extensions covering a maximum 25% of the head using L'Oréal Professionnel Paris Colour can be used.
- No full wigs are allowed.
- Models do not have to be professional, but they have to be confident, self-assured, 'own' their look.
- The clothes, makeup and accessories should enhance and complement the overall look that the colourist and stylist have created.
- The hair colour will be the overriding factor in any decision-making process.

2.2 PHOTOGRAPHIC JUDGING DAY

- 2.2.1 The photograph submitted online must showcase the entrants' interpretation of the brief outlined in clause 2.1 and will be judged on the colour that's been created on the model's hair and the overall finished cut and/or styling.
- 2.2.2 At the photographic judging day the judges will select as follows: A maximum of 38 entrants to go through to the Grand Final stage.

2.3 GRAND FINAL COMPETITION AND JUDGING DAY

- 2.3.1 The Grand Final Competition and Judging Day will take place on Monday 19 June 2023 at Royal Dublin Society, Hall 4, Anglesea Road, Ballsbridge, Dublin 4, D04 AK83, Ireland.
- 2.3.2 The winning teams must arrive at a time specified by the Promoter on this day to register at the above mentioned venue. If the team has not registered within 1 hour of the allocated time, the team will be automatically disqualified.
- 2.3.3 The colourist and stylist (as applicable) names (excluding the model) must correspond to the names that were submitted on the online entry form at the Photographic Entry stage. The Promoter will only deviate from this rule in the case of exceptional circumstances (such as serious illness, disability or death) to be determined at its sole discretion. If applied by the Promoter, any such discretion may be subject to a request for evidence
- 2.3.4 Teams will have 30 mins for the live competition and models should be ready to be judged with final retouches to be conducted within this 30-minute timeframe. Please note:
- Teams must have coloured the model's hair prior to arriving at the Grand Final.
 - Models should be dressed prior to the competition start.
 - Models will be provided with a L'Oréal Professionnel Paris gown at registration.
 - The colourist within the team will be interviewed by a L'Oréal Professionnel Paris Education Team Member about their technique, application and colours used on the model to verify the sole use of L'Oréal Professionnel Paris products.
 - All teams should also be prepared to answer questions from a selection of the judges about their entry.
- 2.3.5 Once the competing team have entered the competition floor, the model's state of hair cannot change, and they cannot touch the hair until the competition starts.
- 2.3.6 When the 30-minute competition starts, the competing team must be at their tables on the competition floor. If they are not at the table at this time, this could result in disqualification.
- 2.3.7 Cutting will be allowed on the competition floor.
- 2.3.8 Entrants will be required to produce a copy of a photograph of the model prior to any colour work performed on the hair dated no older than 1 one year old (taken from the front or side only). This will be shown to the judges to assist them in understanding the extent of the colour work performed on the model. Failure to have this will result in disqualification.
- 2.3.9 The model may sit or stand during the judging. The judges are allowed to move the model in order to judge different angles and the models may be asked to walk to assess their animation. The judging may take up to 1 hour.
- 2.3.10 The model will be photographed and videoed during the judging.
- 2.3.11 Once the judging is completed the models will be escorted by L'Oréal Professionnel Paris staff who will then work with the models to rehearse a catwalk that they will perform later that evening at the L'Oréal Colour Trophy Grand Final.
- 2.3.12 The stylist (as applicable) of each Grand Finalist team will be allowed access to their model at a time specified by the promoter to re-touch the model prior to the model's catwalk in front of the assembled crowd. The stylist (as applicable) will be given a wristband to gain entry to the venue prior to the rest of the guests.
- 2.3.13 If the competing team wish their make-up artist to retouch the model's make-up, the make-up artist will have to purchase a ticket and will then be given a wristband to allow entry at a time specified by the promoter with the stylist (as applicable).

2.4 JUDGING AND MARKING CRITERIA FOR GRAND FINAL STAGE

- 2.4.1 The models must showcase the entrants' interpretation of the brief as outlined in clause 2.1 and will be judged on the colour that's been created on the model's hair and the overall finished cut and/or styling.
- 2.4.2 All Grand-Finalists will be marked in the following way:
- Each of the judges will be required to mark each of the 38 (maximum) entrants giving each entrant a mark from 1 to 10, with 1 being "poorly executed" and 10 being "excellently executed".
 - All of the judges' marks are averaged for each entrant to calculate the positions of each from first to last relative to one another.
 - The judges will have a combined discussion about the top 8 placed teams, discussing them together as a group in the context of the category brief.
 - The top eight (8) placed teams will then be selected and after a discussion between the judges, they will agree who overall should be placed 1st, 2nd and 3rd. If a unanimous decision cannot be reached by the judges, then the judges may decide via a majority vote or failing this, the highest marked entrants will be selected as 1st, 2nd and 3rd place.
- 2.4.3 The overall winner, 2nd place and 3rd place will be announced at the L'Oréal Colour Trophy Grand Final on the evening of Monday 19 June 2023.
- 2.4.4 The remaining entrants are given a placing (based on their average marks attained) and for the avoidance of doubt, will not progress further in the competition. The remaining entrants can find out their placing by emailing lctqueries@loreal.com.

2.5 THE PRIZE

- 2.5.1 The salon of the winning team (Grand Final overall winner) will receive the L'Oréal Colour Trophy Award 2023 and the winning salon team members will have the opportunity to attend the prize experiences.
- 2.5.2 The prize will consist of the following:
- An opportunity within the year for the winning colourist, stylist (as applicable) and model to photograph the winning look. The Promoter will confirm the dates, city, venue and agenda, and provide reasonable transportation, hotel accommodation and subsistence costs to attend this trip. The flight times and airports (if applicable) will be decided by the Promoter at its sole discretion and the Promoter will arrange public transport to reach the departing airport. The photographs produced will be used to promote the salon's win in local press, social media channels and hairdressing trade publications during the salon's winning year and to promote the L'Oréal Colour Trophy competition for the following year.
Owing to changing scenarios as they may be relevant (by way of example only, Covid-19), the Promoter has not announced specific dates for such prize elements as at the date of publication of these Terms and Conditions. The Promoter will communicate specific dates as soon as reasonably practicable, providing reasonable notice.
 - The winning colourist and stylist (as applicable) only will each receive one (1) free ticket to attend the L'Oréal Colour Trophy Grand Final in 2024. The Promoter will confirm the date, venue and agenda, but will not provide transportation, hotel accommodation and/or subsistence costs to attend this event. This ticket is strictly non-transferrable.
- 2.5.3 There are also a number of other opportunities associated with the above prize elements such as enhanced personal and professional reputation and social profile, accolade and recognition by industry peers, a sense of notoriety, PR and marketing for the salon and potential increase in salon revenue.
- 2.5.4 With the context of Covid-19 in mind and with a view to any other scenarios that may arise, as deemed relevant by the Promoter at its sole discretion: for the avoidance of doubt, any decisions relating to the prize will be taken by the Promoter at its sole discretion (carrying out risk assessments where appropriate and having health and safety in mind). Such decisions will be based on the Promoter's own risk assessment with consideration of various factors (such as external as well as internal L'Oréal guidelines). Promoter (in its role as a responsible supplier) will take a view as a company, and will not, for example, take such decisions based on an individual's own sensibilities around safety and risk.
- 2.5.5 For the avoidance of doubt, any extension of any of the prize elements is a personal request for leisure time and is thus not associated with the L'Oréal Colour Trophy prize events. As such, any associated costs and arrangements for any additional days to stay at the location of a prize trip or a prize day (by way of example only, travel, accommodation and travel insurance) are the individual team members' responsibility.
- 2.5.6 The Promoter is not responsible for an individual's eligibility to enter a country for redemption of a prize trip, this is the sole responsibility of the relevant individual.

3. L'ORÉAL COLOUR TROPHY STAR AWARD 2023

3.1 THE 2023 BRIEF

- Entrants must create a well-executed, inspirational and modern colour look on any model, of any gender or any gender identity of any hair type. This must be complemented by a beautiful style, finish and total look taking inspiration from upcoming trends. Entrants can interpret this as they see fit, but the final look must share the same values as L'Oréal Professionnel Paris. These are:
 - Fashion: Taking inspiration from trends
 - Innovation: Classic elements, with a brand-new twist
 - Pioneering: A colour that could be a future trend
- The work presented must always be exceptionally executed and technically correct.
- Wefts, weaves and extensions covering a maximum 25% of the head using L'Oréal Professionnel Paris Colour can be used.
- No full wigs are allowed.
- Models do not have to be professional, but they have to be confident, self-assured, 'own' their look.
- The clothes, makeup and accessories should enhance and complement the overall look that the colourist and stylist have created.
- The hair colour will be the overriding factor in any decision-making process.

3.2 PHOTOGRAPHIC ENTRY REQUIREMENTS

- 3.2.1 The competition is open to all Irish residents (who are colourists) aged between 16 and 25 on the closing date of entry, which is Monday 17 April 2023.
- 3.2.2 This is a competition for individuals only and the prize (including any certificates) will be awarded to the salon of the individual colourist in conjunction with the individual colourist. If the individual colourist leaves their salon they forfeit their prize experience (and any certificates).
- 3.2.3 To enter the L'Oréal Colour Trophy Star Award, the entrant must submit as follows:

- A “before” photo of the model prior to any colour application dated no older than 1 one year old, which must be a front or side view of the model and will be shown to the judges so they can understand the expertise and extent of the colour work performed on the model. Failure to do this will result in disqualification.
- An “after” photo of the model once the hair has been coloured and no more than 1 year old at the date of entry.

3.3 PHOTOGRAPHIC JUDGING DAY

- 3.3.1 The “after” photograph submitted online must showcase the entrants’ interpretation of the brief as outlined in clause 3.1 and will be judged on the colour that’s been created on the model’s hair and the overall finished cut and/or styling.
- 3.3.2 At the photographic judging day the judges will select as follows: A maximum of 10 entrants to go through to the Grand Final stage.

3.4 GRAND FINAL COMPETITION AND JUDGING STAGE

- 3.4.1 The Grand Final Competition and Judging Day will take place on Monday 19 June 2023 at Royal Dublin Society, Hall 4, Anglesea Road, Ballsbridge, Dublin 4, D04 AK83, Ireland.
- 3.4.2 The winning teams must arrive at a time specified by the Promoter on this day to register at the above mentioned venue. If the team has not registered within 1 hour of the allocated time, the team will be automatically disqualified.
- 3.4.3 The colourist and stylist (as applicable) names (excluding the model) must correspond to the names that were submitted on the online entry form at the Photographic Entry stage. The Promoter will only deviate from this rule in the case of exceptional circumstances (such as serious illness, disability or death) to be determined at its sole discretion. If applied by the Promoter, any such discretion may be subject to a request for evidence.
- 3.4.4 Teams will have 30 mins for the live competition and models should be ready to be judged with final retouches to be conducted within this 30-minute timeframe. Please note:
- Teams must have coloured the model’s hair prior to arriving at the Grand Final.
 - Models should be dressed prior to the competition start.
 - Models will be provided with a L’Oréal Professionnel Paris gown at registration.
 - The colourist will be interviewed by L’Oréal Professionnel Paris Education Team Members about their technique, application and colours used on the model to verify the sole use of L’Oréal Professionnel Paris products.
 - The colourist should also be prepared to answer questions from a selection of the judges about their entry.
- 3.4.5 Once the competing team have entered the competition floor, the model’s state of hair cannot change, and they cannot touch the hair until the competition starts.
- 3.4.6 When the 30min competition starts, the competing team must be at their tables on the competition floor. If they are not at the table at this time, this could result in disqualification.
- 3.4.7 Cutting will be allowed on the competition floor.
- 3.4.8 Entrants will be required to produce a colour copy of a photograph of the model prior to any colour work performed on the hair no older than 1 one year old (taken from the front or side only). This will be shown to the judges to assist them in understanding the extent of the colour work performed on the model. Failure to have this will result in disqualification.
- 3.4.9 Each colourist will also be required to bring along a mood board to best demonstrate their inspirations behind their finished look. This will be shown to the judges.
- 3.4.10 During Judging, the colourist will have up to 5 minutes with the judges, and will be required to bring their model into the judge’s room to present their model and mood board to the judges who will:
- Fully examine and look through the model’s hair to understand and technically examine the colour technique and application and confirm that only L’Oréal Professionnel Paris products have been used on the model’s hair. The ‘before’ photo of the model must also be presented at this stage.
 - Interview the colourist to understand their inspiration, techniques and the colours they have used on the model.
 - Interview the colourist on their aspirations and career as colourists.
 - Judges will be supplied with tail combs to finally check the result of the application of the hair colour.
- 3.4.11 The model may sit or stand during the judging. The judges are allowed to move the model in order to judge different angles and the model may be asked to walk to assess their animation. The judging will take up to 45 minutes.
- 3.4.12 The model will be photographed and videoed during the judging.
- 3.4.13 Once the judging is completed the models will be escorted by L’Oréal Professionnel Paris staff who will then work with the models to rehearse a catwalk that they will perform later that evening at the L’Oréal Colour Trophy Grand Final.
- 3.4.14 The colourist must be present at a time specified by the promoter at for a briefing with L’Oréal Professionnel Paris as they will be presented on stage with their model during the model catwalk.
- 3.4.15 The colourist or stylist (as applicable) of each Grand Finalist team will be allowed access to their model at a time specified by the promoter to re-touch the model prior to the model’s catwalk in front of the assembled crowd. The colourist or stylist (as applicable) will be given a wristband to gain entry to the venue prior to the rest of the guests.
- 3.4.16 If the competing team wish their make-up artist to retouch the model’s make-up, the make-up artist will have to purchase a ticket and will then be given a wristband to allow entry at a time specified by the promoter with the colourist or stylist (as applicable).

3.7 JUDGING AND MARKING CRITERIA FOR GRAND FINAL

- 3.7.1 The models must showcase the entrants’ interpretation of the brief as outlined in clause 3.1 and will be judged on the colour that’s been created on the model’s hair and the overall finished cut and/or styling.

3.7.2 During the judging and interview process, the colourists will be assessed on the following:

- Placement of colour on the live model
- Mood board
- Result of application on the live model
- Overall total look
- Their confidence, presentation skills and passion when they are interviewed on their ambitions as colourists

3.7.3 Each colourist will be marked in the following way:

- Judging marks are split as follows: 40% – colour result, 40% - performance during the interview and 20% - the overall total look created.

3.7.4 The judging for the Grand Final will be conducted as follows:

- Each of the judges is required to select from the ten (10) L'Oréal Colour Trophy Star Award Grand Finalists an overall winner.
- Each of the judges will mark each entrant from 1 to 10, with 1 being "poorly executed" and 10 being "excellently executed".
- All of the judges' marks are averaged for each entrant to calculate the positions of each from first to last relative to one another.
- The top three (3) will be discussed between the judges who will then agree unanimously who overall should be placed as the 2023 L'Oréal Colour Trophy Star Award Winner.
- In the event that a unanimous decision cannot be reached, the above outlined may be reached by a majority vote.
- If a unanimous nor majority vote decision can be reached by the judges the entrant who is first placed based on the judges' marks will be the winner.

3.7.5 The overall L'Oréal Colour Trophy Star Award Winner will be announced at the L'Oréal Colour Trophy Grand Final on the evening of Monday 19 June 2023.

3.8 THE PRIZE

3.8.1 The winning colourist from the winning salon team will receive the L'Oréal Colour Trophy Star Award 2023 and the winning colourist will have the opportunity to attend the prize experiences.

3.8.2 The 3-part prize will consist of the following:

- An opportunity within the year for the winning colourist and model to photograph the winning look. The Promoter will confirm the dates, city, venue and agenda, and provide reasonable transportation, hotel accommodation and subsistence costs to attend this trip. The flight times and airports will be decided by The Promoter at its sole discretion and the Promoter will arrange public transport to reach the departing airport. The photographs produced will be used to promote the salon's win in local press, social media channels and hairdressing trade publications during the salon's winning year and to promote the L'Oréal Colour Trophy competition for the following year. Owing to changing scenarios as they may be relevant (by way of example only, Covid-19), the Promoter has not announced specific dates for such prize elements as at the date of publication of these Terms and Conditions. The Promoter will communicate specific dates as soon as reasonably practicable, providing reasonable notice.
- The opportunity to be part of the iD Artist Programme for 2024. This will come with many opportunities for professional development and will run from January 2024 – January 2025. Further details will follow in December 2023. Once the 2023 L'Oréal Colour Trophy Star Award winner joins the iD Artist Programme, if approved by their salon owner, they will also need to adhere to the iD Artist Programme Terms and Conditions which will be provided by the Promoter to the winner in due course.
- The winning colourist only will receive one (1) free ticket to attend the L'Oréal Colour Trophy Grand Final in 2024. The Promoter will confirm the date, venue and agenda, but will not provide transportation, hotel accommodation and/or subsistence costs to attend this event. This ticket is strictly non-transferrable.

3.8.3 There are also a number of other opportunities associated with the above prize elements such as enhanced personal and professional reputation and social profile, accolade and recognition by industry peers, a sense of notoriety, PR and marketing for the salon and potential increase in salon revenue.

3.8.4 With the context of Covid-19 in mind and with a view to any other scenarios that may arise, as deemed relevant by the Promoter at its sole discretion: for the avoidance of doubt, any decisions relating to the prize will be taken by the Promoter at its sole discretion (carrying out risk assessments where appropriate and having health and safety in mind). Such decisions will be based on the Promoter's own risk assessment with consideration of various factors (such as external as well as internal L'Oréal guidelines). Promoter (in its role as a responsible supplier) will take a view as a company, and will not, for example, take such decisions based on an individual's own sensibilities around safety and risk.

3.8.5 For the avoidance of doubt, any extension of any of the prize elements is a personal request for leisure time and is thus not associated with the L'Oréal Colour Trophy prize events. As such, any associated costs and arrangements for any additional days to stay at the location of a prize trip or a prize day (by way of example only, travel, accommodation and travel insurance) are the individual team members' responsibility.

3.8.6 The Promoter is not responsible for an individual's eligibility to enter a country for redemption of a prize trip, this is the sole responsibility of the relevant individual.