

# **L'Oréal Colour Trophy Future Talent Award**

## **Terms & Conditions 2023**

### **1. GENERAL**

- 1.1 **Promoter:** L'Oréal Professionnel Paris, a trading division of L'Oréal (UK) Limited, 255 Hammersmith Road, London, W6 8AZ.
- 1.2 By entering this competition, entrants will be deemed to be bound by and have accepted these terms and conditions.
- 1.3 English law applies and the English courts shall have exclusive jurisdiction over any proceedings in connection with this competition.
- 1.4 The Promoter will process personal data in accordance with its Privacy Policy.

### **2. THE 2023 BRIEF**

- Entrants must create a well-executed, inspirational and modern colour look on any model, of any gender or any gender identity of any hair type. This must be complemented by a beautiful style, finish and total look taking inspiration from upcoming trends. Entrants can interpret this as they see fit, but the final look must share the same values as L'Oréal Professionnel Paris. These are:
  - Fashion: Taking inspiration from trends
  - Innovation: Classic elements, with a brand-new twist
  - Pioneering: A colour that could be a future trend
- The work presented must always be exceptionally executed and technically correct.
- Wefts, weaves and extensions covering a maximum 25% of the head using L'Oréal Professionnel Paris Colour can be used.
- No full wigs are allowed.
- Models do not have to be professional, but they have to be confident, self-assured, 'own' their look.
- The clothes, makeup and accessories should enhance and complement the overall look that the entrant has created.
- The hair colour will be the overriding factor in any decision-making process.

### **3. THE COMPETITION**

- 3.1 The competition is open to all UK and Republic of Ireland residents who are students aged 16 or over on the closing date of entry, which is Monday 17 April 2023, with the exception of (i) L'Oréal (UK) Limited employees, (ii) freelancer consultants engaged by L'Oréal (UK) Limited's Professional Products Division and (iii) immediate family members of an employee or freelancer consultant engaged by L'Oréal Professionnel Paris. If any of the abovementioned excluded connections is discovered, the Promoter reserves the right to automatically disqualify the relevant entrant. For the avoidance of doubt, Guest Artists engaged by the Promoter are not included in the abovementioned excluded connections and may enter.
- 3.2 The competition opens on Wednesday 1 February 2023 and closes at 22:00 on Monday 17 April 2023. Entries must be received on or before 22:00 on Monday 17 April 2023.
- 3.3 Any entries received after 22:00 on Monday 17 April 2023 will automatically be disqualified. The Promoter reserves the right to revise this date and extend the period for accepting entries to the competition in the event of circumstances arising beyond its reasonable control.
- 3.4 All team members and models used at all stages of the competition must be 16 years or over on the closing date of the competition Monday 17 April 2023. Any model or competitor, who is 16 years or over but under 18 years is required to have Parental/Guardian consent to compete in the competition. Promoter reserves the right to request written consent.
- 3.5 Entry to the L'Oréal Colour Trophy Future Talent Award is free.
- 3.6 This is a competition for individuals only and the prize will be awarded to the individual who enters. The individual who enters must remain the same throughout the competition.
- 3.7 Entrants must only use L'Oréal Professionnel Paris colour and styling products on the model. This includes discontinued L'Oréal Professionnel Paris products as long as they are within the stated expiry date.
- 3.8 Entries must be uploaded online on [www.lorealcolourtrophy.com](http://www.lorealcolourtrophy.com) (for UK residents) or [www.lorealcolourtrophy.ie](http://www.lorealcolourtrophy.ie) (for Republic of Ireland residents).

- 3.9 For any colour application, the model must have had an allergy alert test 48 hours before the colour application or have completed the L'Oréal 'Professional Safety' protocol.
- 3.10 Entrants must be enrolled on and must be attending as a full-time or part-time student (at a college or private training provider located in the UK or Republic of Ireland) one of the "Eligible Courses" from the list below, awarded by a formally recognised awarding body:
- National Vocation Qualification - NVQ - Level 2
  - National Vocation Qualification - NVQ - Level 3
  - Vocationally Related Qualification - VRQ - Level 2
  - Vocationally Related Qualification - VRQ - Level 3
  - National Certificate – NC - Level 5
  - National Certificate – NC - Level 6
  - National Qualification - NQ - Level 5
  - National Qualification - NQ - Level 6
  - Scottish Vocational Qualification – SVQ - Level 2
  - Scottish Vocational Qualification – SVQ - Level 3
  - Quality and Qualification Ireland – QQI - Level 5
  - Quality and Qualification Ireland – QQI - Level 6
  - Technical Qualifications – by way of example but not limited to VTCT - Level 2
  - Technical Qualifications – by way of example but not limited to VTCT - Level 3
  - Hairdressing Diploma - City and Guilds - Level 2
  - Hairdressing Diploma - City and Guilds - Level 3
  - ITEC Qualification – VTCT - Level 2
- 3.11 If an entrant believes that they are enrolled on and attending an alternative Hairdressing course equivalent to one of the "Eligible Courses" stated in clause 3.10, then the Promoter may determine the eligibility of such student at its sole discretion.
- 3.12 Promoter reserves the right to request proof of age / identity, such as a photocopy of passport. Failure to produce any such requested document(s) may result in disqualification.
- 3.13 Entrants must truthfully and accurately complete their application. If an entrant supplies any untruthful, inaccurate or misleading details and/or information and/or have failed to abide by these Terms and Conditions, the entrant may be disqualified.
- 3.14 Entries must be completed as original work by only the one individual named on the entry form, and the individual entrant must not have had the assistance of any other person. If the Promoter discovers that an entry has been used by the entrant elsewhere, then it reserves the right to disqualify such entrant.
- 3.15 Entrants must notify the Promoter immediately if they discontinue or pause their enrolment and/or attendance at their college at any stage of the competition. In such case, the Promoter may at its sole discretion decide to disqualify such entrant.
- 3.16 At any point in the competition, entrants must be prepared to answer questions from the Promoter about their colouring technique and products used.
- 3.17 In respect of any timings and deadlines of the competition, it is the responsibility of the entrants to allow sufficient time to meet such times and deadlines, including, by way of example only: to factor in any waiting time where there is a high volume of entrants online.
- 3.18 The Promoter reserves the right in its absolute discretion to, acting in the interests of fairness, add to or waive any of these terms and conditions. The Promoter reserves the right to cancel the competition at any stage, in the event of circumstances arising beyond its reasonable control.
- 3.19 Respect for the individual is a fundamental part of L'Oréal's guiding values and principles. L'Oréal believes in the value of difference and diversity. L'Oréal categorically rejects all forms of unlawful discrimination, both in thought and deed. No entrant shall suffer discrimination because of gender or gender reassignment, gender expression, trans-gender, age, disability, sexual orientation, marital or registered civil partnership status, pregnancy or maternity, religion or belief, or race.
- 3.20 The Promoter reserves the right in its absolute discretion to disqualify any individual who conducts themselves in any manner that may bring L'Oréal (UK) Limited, its affiliates or its products into disrepute. This includes, but is not limited to, bullying or aggressive behaviour towards others (for example only, threats or violence towards members of staff, crew, other entrants and/or venue staff), racism, homophobia, misogyny, religious intolerance.
- 3.21 The Promoter and any venue accept no responsibility for any loss, damage or theft of personal property.

- 3.22 The Promoter will keep the COVID-19 situation under review and reserves the right to revise, extend or cancel any dates in the event of circumstances arising beyond its reasonable control. For example only, the Promoter may make such a decision owing to salon closures and government enforced lockdown restrictions resulting from the COVID-19 pandemic. Any such decisions will be taken at the Promoter's sole discretion and any such changes to the competition will be communicated in due course by the Promoter.
- 3.23 It is the sole responsibility of the entrants to ensure that any activity carried out in relation to this competition, is carried out in strict adherence to the local and/or national government guidelines or rules on COVID-19 applicable to that entrant at the relevant time (and/or any other local and/or national government guidelines that may be in force at the relevant time). The Promoter is not responsible for any entrants' breach of any such guidelines or rules.
- 3.24 The photographic entries will be judged by a panel of three (minimum) hairdressing industry leaders selected by the Promoter.
- 3.25 The judges' decisions are final, and no correspondence or feedback will be entered into regarding any decisions.

#### **4. PHOTOGRAPHIC ENTRY REQUIREMENTS**

- 4.1 To enter the L'Oréal Colour Trophy Future Talent Award, the entrant must submit and provide as follows:
- A "before" photo of the model prior to any colour application dated no older than 1 year old which must be a front or side view of the model and will be shown to the judges so they can understand the expertise and extent of the colour work performed on the model. Failure to do this will result in disqualification.
  - An "after" photo (head or full-length shot) of the model once the hair has been coloured and no more than 1 year old at the date of entry.
  - A letter from the college or private training provider where they are enrolled and attending as a full-time or part-time student studying one of the "Eligible Courses" listed in clause 3.10, to verify their student status. This letter must be on the official letter headed paper of the relevant education institute and must be signed by an authorised person on behalf of that education institute, such as a College Lecturer, Training Provider or Education Leader. This letter must be uploaded with the entry.
- 4.2 The "after" photograph submitted must showcase the entrant's interpretation of the category brief as per clause 2.
- 4.3 Entrants must upload their entry photos which must be:
- in either JPEG or PNG format
  - in portrait
  - 720px wide x 1080px high
  - in colour
- 4.4 Entries will only be accepted if they are uploaded onto the official website [www.lorealcolourtrophy.com](http://www.lorealcolourtrophy.com) (for UK residents) or [www.lorealcolourtrophy.ie](http://www.lorealcolourtrophy.ie) (for Republic of Ireland residents) with the fully completed entry form. Incomplete, illegal, misdirected or late entries will not be valid. Proof of complying with these requirements will not be accepted as proof of receipt or entry. Responsibility cannot be accepted for lost, corrupted or delayed entries due to technical or connectivity problems or otherwise.
- 4.5 Entrants may not enter the same picture for more than one award category across all other categories within the L'Oréal Colour Trophy competition.
- 4.6 An individual can only enter 1 out of the 8 categories in the UK and Republic of Ireland. For the avoidance of doubt, these categories are:
- UK - L'Oréal Colour Trophy Award
  - UK - L'Oréal Colour Trophy Afro Award
  - UK - L'Oréal Colour Trophy Star Award
  - UK - L'Oréal Colour Specialist Award
  - UK & Republic of Ireland - L'Oréal Colour Trophy Moving Image Award
  - UK & Republic of Ireland - L'Oréal Colour Trophy Future Talent Award (this category)
  - Republic of Ireland - L'Oréal Colour Trophy Award
  - Republic of Ireland - L'Oréal Colour Trophy Star Award

#### **5. JUDGING AND MARKING CRITERIA FOR PHOTOGRAPHIC ENTRY STAGE**

- 5.1 The photograph submitted online must showcase the entrants' interpretation of the brief as per clause 2 and will be judged on the colour that's been created on the model's hair and the overall finished cut and/or styling.
- 5.2 All entrants will be marked in the following way:
- Each of the judges will be required to mark each of the entrants giving each entrant a mark from 1 to 10, with 1 being "poorly executed" and 10 being "excellently executed".
  - All of the judges' marks are averaged for each entrant in order to calculate the positions of the entrants from first to last relative to one another.
  - The judges will then have a combined discussion about the ten (10) (maximum) top marked entrants, discussing them together as a group in the context of the category brief.
  - The judges will then unanimously decide up to five (5) winners.
  - If a unanimous nor majority vote decision can be reached by the judges, the five (5) (maximum) highest marked entrants will be the winners.
- 5.3 The five (5) (maximum) winners of the L'Oréal Colour Trophy Future Talent Award will be announced on [www.lorealcolourtrophy.com](http://www.lorealcolourtrophy.com) or [www.lorealcolourtrophy.ie](http://www.lorealcolourtrophy.ie) (as applicable) from 5pm on Monday 12 June 2023.

## **6. USAGE RIGHTS**

- 6.1 Entrants grant L'Oréal (UK) Limited with a transferrable, exclusive, worldwide, royalty free and perpetual license in all copyright, moral or other rights under the Copyright, Design and Patents Act 1988 to use the photos and any materials, videos and images generated during the L'Oréal Colour Trophy competition (whether they proceed to later stages of the competition or not) for any purpose whatsoever (including without limitation, use on L'Oréal Professionnel Paris websites, social media pages (e.g. Facebook, Tik Tok and Instagram) and blogs, promotion of the L'Oréal Colour Trophy event, PR content print and online, editorial, advertising and advertorial content, trade press and 2023/2024 competition promotion print and online and educational or internal purposes, etc.).
- 6.2 In consideration for the opportunities, exposure and experience granted by L'Oréal (UK) Limited in the winning year, the winner(s) agrees to grant L'Oréal (UK) Limited a transferable, exclusive, worldwide, royalty free licence in all copyright, moral and other rights created during the competition and prize year and agree to sign a release and consent form to be provided by L'Oréal.
- 6.3 Entrants must ensure that their chosen model has completed and signed a model release form in respect of all parts of the competition.
- 6.4 At its sole discretion (to be communicated by the Promoter if applicable), the Promoter may decide to allow an entrant to use their images. Any images supplied by the Promoter to any entrant must always be credited to the L'Oréal Professionnel Paris L'Oréal Colour Trophy when being used for any purpose whatsoever.
- 6.5 The winner(s) must be prepared to take part in publicity accompanying or resulting from the competition. No additional compensation will be awarded for such promotional activities.

## **7. THE PRIZE**

- 7.1 All prizes must be claimed during the entrant(s)'s winning year from the 10 July 2023 to 9 July 2024.
- 7.2 Each winning entrant will receive the L'Oréal Colour Trophy Future Talent Award 2023 and will have the opportunity to attend the prize experiences.
- 7.3 The prize(s) (including any certificate(s)) are as stated and there are no alternatives or cash substitutes.
- 7.4 The five (5) (maximum) winners will:
- Have the opportunity to attend a one-day mentorship in September 2023 or October 2023. The exact date and venue will be confirmed by the Promoter. The Promoter will provide reasonable transportation costs, and hotel accommodation where required to attend this day (as applicable).
  - Receive two (2) free tickets each to attend the L'Oréal Colour Trophy Grand Final 2023. The Promoter will confirm the date, venue and agenda, but will not provide transportation, hotel accommodation and/or subsistence costs to attend this event. This ticket is strictly non-transferrable and no under 16's are permitted entry to the event.

- 7.5 If the prize(s) (including any certificate(s)) is declined or if a winner forfeits the prize under these terms and conditions, then the judges may at their absolute discretion select an alternative winner.